Headline: Join Us at The Celebration Launch our NEW Product! Subject Line: See for Yourself! Product Launch at N.R.A Show

Email Body Text:

We couldn't imagine anything better than to see you at the N.R.A. Trade Show, Booth 222, for the launch of our progressive WarmCo Two-Door Mini Display Warmer.

Coming in at an incredible 470 watts of heating power and built with an expert safety glass exterior, this double sided countertop unit outperforms all industry regulations.

To sweeten the deal, we're offering a 25% discount of 6 months, just for checking out our booth. See you there!

Click below for more details